

WHERE AI MEETS SUSTAINABILITY



Diversified's Approach

At Diversified, we believe two things can be true at once: AI offers genuine value for our employees and our business, and we have a responsibility to adopt it thoughtfully.



ENVIRONMENTAL

Keeping pace with the environmental impact of AI is something we take seriously at Diversified.

To offset all our Divisions' full AI footprint, we use a blend of Carbon Offsets, Renewable Energy Credits (RECs), and Water Restoration Certificates (WRCs) through our partners at Bonneville Environmental Fund.

As best practices in this space continue to evolve, so will we.



SOCIAL

We value people. We value human judgment. Our approach is grounded in human-AI collaboration, not replacement. We are committed to sharing AI literacy across our organization and researching partnerships with underrepresented communities to level the playing field.

We are researching partnerships with organizations who serve underrepresented communities with less access to these tools to better support them and level the playing field.



GOVERNANCE

We are transparent about how and why we use AI, holding ourselves to ethical standards, investing in staff through AI office hours and training, and supporting communities in responsible application of this technology.